





Passion

Fairness

Expertise

Making a Difference

Slide 1

This too much just have the 2 logos test, 02/08/16 t1





Social Enterprise

Social enterprises trade like any other business which aim to make a profit. Those profits are then reinvested back into communities.

And so when they profit, society profits – we want our Housing Executive Communities to profit!





Our Strategy



- To develop and support social enterprises and entrepreneurs access funding and business support they require.
- Create opportunities for social enterprises to deliver key outcomes which impact positively on Housing Executive communities.
- Encourage Partnership arrangements with other organisations in the social enterprise sector.















- Tiered Financing Programme
- £1.4m invested since September 2015
- Additional Assets:
 - ➤ Residential Property Lettings Currently 265 properties let at nil rent
 - ➤ Commercial property Lettings 34 let at Nil rent (Under review)
 - ➤ Vacant Garages 650 vacant garages
- Leasing small pockets Land & meanwhile use
- Community Asset Transfer policy
- Social Clauses within major contracts
- **Buying Social**







Small Awards	Education, Training and business awards up to £1000	open year round
Large Awards	Emerging social enterprises	up to £10,000,
	Embryonic social enterprises	up to £20,000
	Established Social enterprises	up to £50,000



Belfast Investment

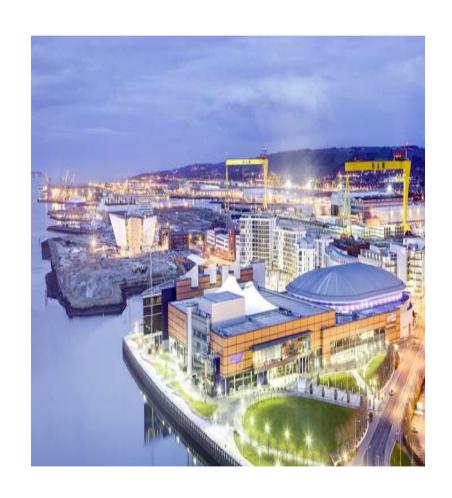


Tranche 1 - 2015 /2016 – 9 awards **£192,500**

Tranche 2 – 2016 / 2017 – 18 awards **£176,666**

Tranche 3 – 2017 / 2018 – 23 awards **£210,240**

Total Investment £572,240





Belfast Investment



- 13 New Social Enterprises Established
- 17 Existing social enterprises supported
- 45 New Jobs created





Social Return on Investment Measurement

- Public Purse Year 5 for every £ = £5.13
- Individual Year 5 for every £ = 3.84



Some Highlights to Date



Social Housing Enterprise





NEW SOCIAL ENTERPRISES CREATED

25



EXPANSION/ DEVELOPMENT of existing social enterprises*

82



NEW JOBS CREATED

37



JOBS SUPPORTED

24.5



INDIVIDUALS
RECEIVING A
QUALIFICATION IN
SOCIAL ENTERPRISE
/EMPLOYMENT
RELEVANT
OUALIFICATIONS

108



^{*}The expansion/development of existing social enterprises can be broken down further by buildings refurbished/equipment purchased & new products/services developed & technical assistance provided.



What Next



- Review of Programme ongoing –
 Complete November 2017
- Board approval to be sought for next 3 Year Strategy 2019 – 2022
- Stronger partnership arrangements
 i.e SENI, UCIT, UNLTD & Council
- Increased opportunities for employment, training and education within our communities
- Increased services for Housing Executive tenants









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